



# Annual Back-to-School Campaign

July 31th – August 27, 2020

*A Community Shelter Donation Drive coordinated by the Preston Mitchum, Jr. Foundation*

This campaign will reach more than 3,000 young people, ages 5 – 17, in need of new school clothes and supplies. Most are living in shelters and have limited means and opportunity of securing the necessary learning tools on their own. The Preston Mitchum, Jr. Foundation's annual "Back-to-School Drive" campaign is a donation drive to provide shelters with necessities for less fortunate individuals and families. Please consider becoming a sponsor.

We are looking for donations of **\$250, \$500, \$1,000 and \$2,500**. The donations are 100% tax-deductible and will be allocated to fund our year-round campaign. For more than a decade, the foundation has helped 25 homeless, transitional and emergency shelters throughout Maryland; nearly 30,000 families to date!

Just a few organizations benefiting from your donations:

Baltimore, MD: Franklin Square Boys & Girls Club  
Towson, MD: Acts in Towson  
Lansdowne, MD: Lansdowne Elementary School  
Baltimore City, MD: On Our Shoulders  
Baltimore City, MD: James Mosher Baseball League

Annapolis, MD: YWCA Domestic Violence Shelter  
Baltimore City and County: Dept. of Social Services  
Rockville, MD: Abused Persons Program  
Bel Air, MD: Anna's House  
Baltimore, MD: The Salvation Army

Be a part of the growing list of businesses already participating such as WMAR-TV ABC2, Fulton Bank, Prometric, The Young School, Scripps Howard Foundation, Will and Jada Smith Family Foundation and Consolidated Insurance.

Every student should have the necessary tools to begin the school year. The PMJ Foundation makes it possible with support from the community during these "Giving Back" campaigns. When young people return to school ready, willing and prepared to learn, there is a much higher success rate in academic achievement and social interaction. And, with better academic performance and social skills, relationships in the community are positively affected and families are strengthened. We each have a responsibility to give back.

To ensure that the community is aware of your donation, the campaign will print your company name on all literature, banners, T-shirts . . . you name it and your name will be in it.

**Deadline for monetary donations: August 27, 2020.** Your donation will help us purchase the necessary school clothing and supplies, while encouraging other community organizations to do the same. It is never too early to start planning for the future of our children. Items you have funded will be received during our Back-to-School Rally in August.

**Deadline for donated items: August 27, 2020.** If you are unable to make a monetary contribution, please consider becoming a drop-off location for donations of *new* clothing, personal hygiene items, school supplies, and items of interest for children.

**Items you can donate:** New school supplies (pens, pencils, book bags, notebooks, paper, lunch boxes and any other school related items); *new* school clothes for kids ages 5 -17; gift cards (Target, Wal-Mart, Staples etc.); gas cards.

Thank you for your consideration and support.



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## I am willing to help:

- ☐ Post flyers in highly visible places to promote the campaign and list collection locations
- ☐ Become a collection location
- ☐ Volunteer to distribute collected items
- ☐ Make a Corporate donation
- ☐ Write a personal check in the amount of \$\_\_\_\_\_

Name\_\_\_\_\_ Address\_\_\_\_\_ Phone \_\_\_\_\_

**Any questions or comments may be directed to Preston Mitchum, Jr.  
P.O. Box 6812 Baltimore, MD 21042**

**Phone: 410-258-7555 Email: [preston@pmjfoundation.org](mailto:preston@pmjfoundation.org) [www.pmjfoundation.org](http://www.pmjfoundation.org)**



The Preston Mitchum, Jr. Foundation, a non-profit organization **under section 501(c)(3) of the IRS**, has been instrumental in coordinating donation drive campaigns since 2002. The PMJ Foundation is dedicated to addressing the crippling effects of poverty and violence on at-risk youth in our society. We seek to educate, empower and provide a vision of a brighter future for these youth through after-school programming and community-based services.

Each one of us can empower those in need by simply giving back. The foundation provides the community with structured opportunities to give back through volunteering for donation drives, making financial contributions, as well as providing insight of different professions through corporate and individual volunteers.